Group Members:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |
| Logo | Very Basic and rough edges | Very Basic | Looks ok, but still needs some work | Good, solid logo | Looks like a professional logo |
| Packaging | Sloppy, and does not look like a legitimate package | Sloppy, but some effort was made | Packaging is ok, but overall design needs work | Packing is good, and design is ok, but could use a little more | Packaging looks professional  |
| Website | Website does not reflect product well, and is missing multiple pages | Website does not have multiple pages, and there’s no cohesiveness | Website looks ok, but is missing one or more pages | Website looks ok, and includes home page, about us, and products page | Website looks professional, and includes home page, about us, and products page |
| Commercial | Commercial is very basic, with not signs of video editing | Commercial is very basic, with some signs of video editing | Commercial is ok, with some signs of video editing | Commercial looks to be a professional advertisement, with some transitions and video editing. | Commercial looks to be a professional advertisement, with good transitions and video editing, and gets the viewers attention |